

Serving Families in  
Robeson County,  
North Carolina



## Healthy Start Robeson

115 Livermore Drive  
Pembroke, NC 28372-1510  
Phone: 910.521.6181  
Fax: 910.775.4005  
[uncp.edu/healthy\\_start](http://uncp.edu/healthy_start)

**For service call: 910.775.4004**

This project is/was supported by the Health Resources and Services Administration (HRSA) of the U.S. Department of Health and Human Services (HHS) under grant number H49MC00068-15-00. This information or content and conclusions are those of the author and should not be construed as the official position or policy of, nor should any endorsements be inferred by HRSA, HHS or the U.S. Government.

This publication is available in alternative formats upon request. Please contact the Accessibility Resource Center, D.F. Lowry Building, Room 107, or call 910.521.6695.



**HEALTHY START ROBESON**



# Healthy Start Robeson

## What can Healthy Start Robeson do for you?

*Referrals to case management services provided by:*

- Care Managers at UNCP
- Care Manager at Robeson County Health Department
- Care Managers at Robeson Health Care Corporation (RHCC)
- Care Manager at Southeastern Health
- Community Outreach Worker

## Program Goals

- Decrease the rates of infant mortality and maternal morbidity
- Decrease the rate of low-birth weight babies
- Increase prenatal care in the first three months of pregnancy
- Decrease birth rates for teens
- Increase the immunization rates of children up to age two
- Decrease number of premature births
- Increase care after the birth of the baby
- Improve outreach and new client recruitment
- Increase consumer participation in programs and services

## Intervention Strategies

- Outreach, Recruitment & Referral
- Community Health Education
- Case Management Services

*Community health awareness programs presented to consumer groups, churches, clubs, organizations and schools on:*

- Nutrition/Folic Acid
- Self Esteem
- Drugs and Alcohol
- HIV/AIDS and STDs
- Postpartum Depression
- Breastfeeding
- Premature Birth Prevention
- Birth Control Options
- Child Safety
- Parenting
- Baby Basics

## Eligibility

- Must live in Robeson County
- Are pregnant or have a child under 18 months
- New Father or fathering a child under 18 months

## Fatherhood Initiative

- Fathering Skills
- Relationship Skills
- Caring of Self
- Mentoring
- Community Resource Referral
- Volunteering

*Statistics show that children raised without father involvement are:*

63% of youth suicides are from fatherless homes (U.S. Dept. of Health/Census) – 5 times the average.

85% of all children who show behavior disorders come from fatherless homes – 20 times the average. (Center for Disease Control)

71% of all high school dropouts come from fatherless homes – 9 times the average. (National Principals Association Report)

70% of youths in state-operated institutions come from fatherless homes – 9 times the average. (U.S. Dept. of Justice, Sept. 1988)

71% of pregnant teenagers lack a father. [U.S. Department of Health and Human Services press release, Friday, March 26, 1999]